

United States Department of Agriculture



Natural Resources Conservation Service
6013 Lakeside Boulevard, Indianapolis, IN 46278

May 10, 2004

INDIANA BULLETIN NO. 260-4-1

SUBJECT: INF—DVD available

PURPOSE. Encourage use of wildlife habitat education/information materials.

EXPIRATION DATE. September 30, 2004.

With this bulletin, each field office is receiving a DVD entitled *Land of Life*. This high-definition, surround sound DVD introduces non-farmers to what America's farmers and ranchers are doing to manage fish and wildlife habitat and other natural resources on their working lands. Accompanying DVD materials include landowner interviews, landscape scenes set to music, a series of conservation facts, TV public service announcements, and websites to visit for more information. The attachment to this bulletin provides background information that should be helpful, as well. The 9-minute feature on the DVD is especially appropriate for use at soil and water conservation district meetings to help celebrate the conservation work being done on private lands, and to say thank you to private landowners and conservationists who are improving our land, our water, and our fish and wildlife habitat.

Land of Life was produced by a partnership of about 20 conservation groups. NRCS provided technical help with the production of the DVD. NACD helped distribute it to NRCS State Offices and encourages its use by conservation districts. If you have any questions regarding the DVD, please contact the Public Affairs Staff at (317) 290-3200, ext. 324 or 322.

/s/ Chris Tippie (*acting*)

JANE E. HARDISTY

State Conservationist

Attachments:

Land of Life background information sheet
DVD (mailed separately)